

ROSÉ BLANCHE

**Functional Cosmetic
with Patented Ingredient,
White Rose Fraction**

* Safety Evaluation 0.0 reaction on patch testing [Korea Testing & Research Institute, KTR]



EXTRACTION • FRACTIONATION:

Extract active ingredients (pyrogallol, gartanin & carbobenzoxy compounds) effective on atopy, whitening, disinfection & anti-inflammation from buds of the roses.

Benefits of White Rose Fraction

SKIN BRIGHTENING & ANTI-WRINKLE

Gartanin derivatives found in white roses brighten skin and block wrinkle formation by inhibiting melanin-synthesizing and collagen-degrading enzymes.

ANTIOXIDANT & ANTI-AGING

Polyphenols, flavonoids, and anthocyanins rich in white roses exert anti-aging effects via antioxidant activity

ANTI-ATOPIC

Pyrogallol derivatives found in white roses improve atopic dermatitis by regulating immune cells as well as blocking histamine release from mast cells.

ANTI-BACTERIAL & ANTI-FUNGAL

Carbobenzoxy compounds in white roses kill various microorganisms inducing atopy, acne, stomach ulcer & cancer, dandruff, and food poisoning.

ANTI-INFLAMMATORY & NEUROPROTECTIVE

Active fractions in white roses protect brain injury during stroke and epilepsy through anti-inflammatory and antioxidant activities.



It was tough. For someone like me who never puts on makeup, to develop a cosmetic product. I dived into this research only hoping that my child does not suffer from skin conditions. *Rosé Blanche* derived from white rose active fraction is the result of our 20 hard-working researchers' dedication.

— Dr. Ehn-Kyoung Choi, Director of Central Research Institute



TOXICOLOGY LAB OF CHUNGBUK NATIONAL UNIVERSITY

Our Toxicology Laboratory in Chungbuk National University has been in government support for stem cell and active ingredient research. Our stem cells encoding a cognitive-functional gene are registered as patents in six developed countries.

RUNNING OUR OWN ROSE FARM

With our passion to share the best experience with our customers, we run our own rose farm in a safe condition for researches. We quality-check every single aspect of our farm to provide consumers with the most reliable source of ingredients.



***Patent 1** Pharmaceutical compositions for prevention or treatment of atopic dermatitis comprising an extract of white rose flower or the pyrogallol isolated from thereof [KR NO. 10-1528135]

****Patent 2** Cosmetic composition comprising white rose flower extract for skin whitening and improving skin wrinkle [KR NO. 10-1651325/US NO. 15/306,331/CN NO. 201480078245.4]

*****Patent 3** Anti-bacterial or anti-inflammatory composition comprising extracts from flower of Rosa hybrida as active ingredient [KR NO. 10-1394550]

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C  L L S

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