

The background of the advertisement is a dark, textured surface. On the right side, there is a vertical strip of vibrant red roses. In the center, there is a small, round, silver-colored coffee capsule. To the left of the capsule, there is a small, rectangular box with a dark, textured surface and a small, circular logo. The text is arranged in a clean, modern layout with a mix of bold and regular fonts.

## Coffee Conté

As a raw material for perfume and beauty loved from antient times, the rose, born of God's love and beauty, has been a symbol of love and passion. With its deep scarlet appearance, the rose has been loved as a high-quality fragrance. But now, you can take it as a functional coffee improving your health.

In an ancient Chinese book "隋唐嘉話", there is a record that eating flowers provides women' face with beauty and anti-aging effect. Indeed, it was well known that many antient Palace women including Cleopatra applied flower extracts onto skin and ate them.

The Novel effect of climbing red rose observed from researches on 60 Korean roses among diverse [more than 30,000] rose species – You can experience it via the Coffee Conté.


DESIGNED  
CELLS

### DESIGNED CELLS CO., LTD.

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WEB : [www.designedcells.com](http://www.designedcells.com)

The background of the advertisement is a dark, textured surface. In the top right corner, there is a small, rectangular box with a dark, textured surface and a small, circular logo. The text is arranged in a clean, modern layout with a mix of bold and regular fonts.

Fragrance of God's choice  
A premium coffee containing  
a climbing red rosebud extract

## Coffee Conté

Espresso Rose Blend Capsule

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From flower of love and passion  
to a symbol of Innerbeauty,

# Coffee Conté

A novel Innerbeauty food including a Korean  
climbing red rosebud extract



You may have confessed your love and passion with a  
bouquet or perfume of roses. Now, we augment the value  
of rose as a symbol of health and Innerbeauty.

You can experience the Korean rose's effectiveness in  
smooth and fragrant Coffee Conté.

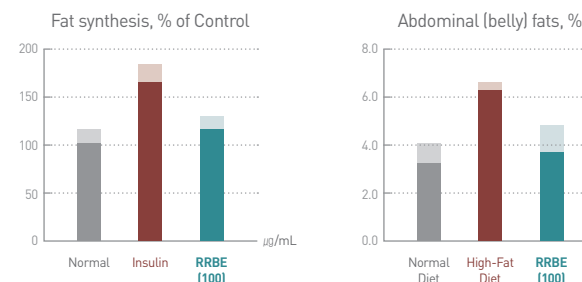
Enjoy Coffee Conté for the Italian traditional coffee and  
Innerbeauty effect of climbing red rose.

## Patented material only in Coffee Conté A Climbing Red Rosebud Extract



The fragrant Coffee Conté contains a climbing red rosebud extract  
that improves abdominal (belly) fats and allergic reaction (Patent #10-  
2019-0142578; Pharmaceutical composition for preventing or treating  
of obesity or allergy comprising rose extract as an active ingredient).  
From the anti-aging and cell-regenerating effects of vitamin C,  
anthocyanins, and  $\beta$ -carotene in roses, to anti-obesity activity against  
belly fats, a big concern of modern people.  
The climbing red rosebud extract was confirmed in our patent to block  
lipid synthesis in adipocytes and to attenuate allergic reaction such as  
atopic dermatitis.

### Effects of climbing red rosebud extract (RRBE) on the body fat synthesis and accumulation



## Coffee Conté Information



### Coffee Conté

Capsule 6 ea / 1 box

Name : Coffee Conté Espresso Blend Capsule

Type of food : Coffee

Raw materials & content : Coffee bean [Ethiopia (Sidamo) 95%],  
climbing red rosebud extract 5%

Quantity : 30 g (5 g x 6 ea)

Packaging materials : [Inner] Aluminum foil, polyethylene/  
polypropylene, [Outer] Paper

Date of expiration : 1 year from the date of manufacturing

Line item No. : 20140415009345

Manufacturer : CHEONMA HANARO CO., LTD.  
(107 Dangsanro, Cheongju, Chungbuk, KOREA)

Responsible distributor : DESIGNED CELLS CO., LTD.  
(#B101, 134 Gongdanro, Cheongju,  
Chungbuk, KOREA)

## Coffee Conté

## Retailer